

# PRIVACY POLICY

EFFECTIVE DATE: NOVEMBER 26, 2025

Bridge Educational Psychology Services ("Bridge," "we," "us," or "our") is committed to safeguarding your privacy. This Privacy Policy explains how we collect, use, store, disclose, and protect information obtained through this website, related online services, and our clinical practice operations. By accessing or using bridgeedpsych.com, you agree to the terms of this Privacy Policy.

## 1. Information We Collect

### A. Information You Voluntarily Provide

We may collect personal information that you voluntarily submit throughout website forms, email inquiries, scheduling requests, or communication portals, including:

- Name, email address, phone number
- Child or client information voluntarily provided by you
- Reason for inquiry or requested services
- Forms submitted for consultation, evaluation, or appointment scheduling

**Clinical information is not collected via this website unless explicitly submitted by you.**

### B. Automatically Collected Information

Like most websites, we may collect limited technical data such as:

- IP address
- Browser type and device information
- Pages visited on our site
- Date/time of visit
- Referral URLs
- Basic analytic data collection through tools like Google Analytics

**This information is used solely to improve website functioning and user experience.**

### C. Cookies & Tracking Technologies

Our website may use cookies, tags, and similar technologies to:

- Improve site functionality
- Remember preferences
- Analyze website traffic and usage patterns

**You may disable cookies in your browser at any time.**

## 2. How We Use Your Information

### A. Information You Voluntarily Provide

We may use your information for the following purposes:

- To respond to inquiries or requests for services
- To schedule consultations, evaluations, or appointments
- To provide educational or service-related communication
- To improve website performance and user experience
- To comply with legal or regulatory obligations
- To maintain internal records or practice management functions

**No personal information submitted through this website is sold, rented, or shared with third parties for marketing purposes.**

## 3. Clinical Information & HIPAA Compliance

Any clinical information shared with Bridge Educational Psychology Services during the course of assessment, consultation, or counseling is protected under HIPAA, applicable California laws, and professional ethical standards.

**Important:**

Submitting information through the website contact form, email, or scheduling links do **not** create a therapy-client, psychologist-client, or evaluator-client relationship. A formal relationship begins only after informed consent paperwork is completed.

#### **4. FERPA Clarification (For School-Based Work)**

For services provided through contracts with California school districts:

- Student educational records are protected by FERPA
- No personally identifiable student information is stored on or transmitted through bridgeedpsych.com
- All school-based communication and data exchanges are completed through secure distract-approved platforms.

#### **5. How We Protect Your Information**

We take reasonable administrative, technical, and physical measures to safeguard your information, including:

- Secure servers and encrypted transmission where applicable
- Password-protected practice management systems
- Limited internal access to personal information
- Compliance with HIPAA and state confidentiality laws

**However, no system is entirely immune to breaches, and we cannot guarantee absolute security.**

#### **6. Information Sharing & Disclosure**

We do not disclose personal information except in the following circumstances:

- With your explicit written consent
- When required by law, court order, or regulatory agency
- When necessary to prevent imminent harm to you or others
- When coordinating services with authorized school personnel (FERPA compliant)
- When using third-party service providers solely for website hosting or analytics

**Third-party providers are not permitted to use your information for any purpose other than supporting this website.**

#### **7. Telehealth & Electronic Communication**

For telehealth or digital services, Bridge complies with:

- California Telemedicine laws
- HIPAA privacy and security standards
- Ethical guidelines for the American Psychological Association (APA)

**Clients are advised not to send sensitive or emergency-related information via email or website forms.**

#### **8. Children's Privacy**

This website is not directed toward children under 13.

Any information related to a minor must be submitted by a parent or legal guardian.

#### **9. Links to External Websites**

Bridgeedpsych.com may contain links to third-party websites. We are not responsible for the content, privacy practices, or security of those external sites.

#### **10. Your Rights**

Depending on service context (clinical vs. educational), you may have rights to:

- Request correction of information
- Request limits on disclosure

- Request access to your clinical records (HIPAA)

- Access educational records (FERPA)

**Requests must be submitted in writing.**

## **11. Changes to This Policy**

We may update this Privacy Policy periodically. All changes will be posted with an updated effective date. Continued use of the website constitutes acceptance of the revised policy.

## **12. Contact Information**

For questions about this Privacy Policy or to request information regarding your records or data:

Bridge Educational Psychology Services

Email: [info@bridgeedpsych.com](mailto:info@bridgeedpsych.com)

Website: [bridgeedpsych.com](http://bridgeedpsych.com)

Location: Bakersfield, CA